

# One Red Lipstick



**We all need role models**

**What we learned through the One Red Lipstick Project**

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**What's your definition  
of a role model?**

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And in customer service?

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# It all started at home ...

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*“When you find yourself the main breadwinner, with a disabled husband and three children to support, you just have to get on with it.”*

Fay Chapple



Our kickstarter campaign

<https://youtu.be/1bgUOUatQbM>

“The difference between successful people and others,  
is how long they spend feeling sorry for themselves”

*–Barbara Corcoran*

# Meet Anastasia Valentine

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*“As I look at my life as a teen mom and as a business owner, I’ve observed that in both instances you have to be willing to step out, and not be afraid to shine. Ignore the people who are saying “who does she think she is...”*”





# Meet Linda Lundstrom

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*“Right from the start, plan to be successful. If what you are doing fails, ride that failure like a gift, because it will take you somewhere. Accept it graciously and doors will open.”*



# Meet Nadja Piatka

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*“I truly believe in the power of visualization. I had visualized myself as a guest on Oprah and I was.”*



# Meet Jemma Fong

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*“Because of all my health issues, success to me is just being able to physically get out of bed in the morning.”*



# Meet Andreea Ayers

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*“You need to be OK with changing your mind, doing something different or going in a totally different direction with your business.”*



# Meet Michele Bailey

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*Some people gave me advice, listened to me and let me cry. Others gave money with no expectation of an interest rate in return.*



# Meet Svetlana Kim

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*“My biggest challenge was fear. Think about the tremendous energy we waste thinking about fear. Does it really deserve that much attention? No.”*



# Meet Che Marville

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*“Unlike many, I don’t see being a politician as a job, it is a calling. It’s about advocacy humanity and citizenship.”*



# Meet Jody Steinhauer

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*“Without a good team, you have nothing.”*





# Your role model

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# How to become a role model

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“All that you give into the lives of others  
comes back into your own”

– *anonymous*

Anne Day

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